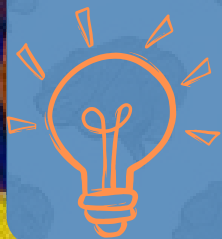
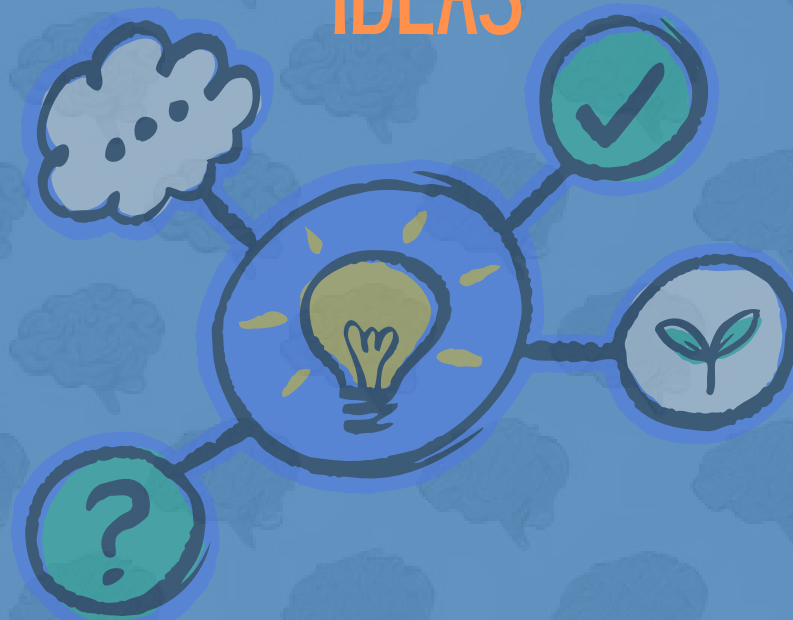


DIVERGENT THINKING DECK

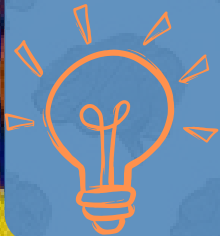
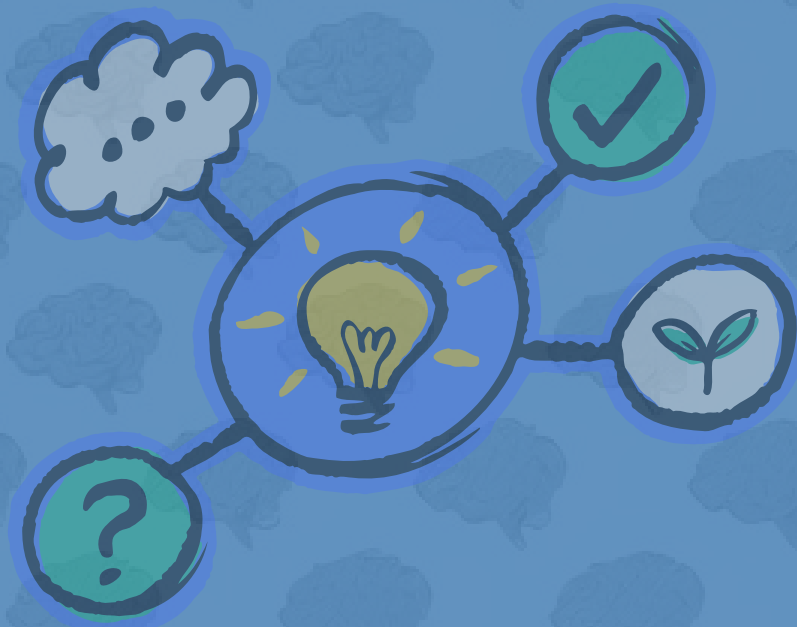
THE DIVERGENT THINKING DECK CHALLENGE

IDEAS



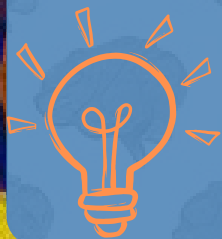
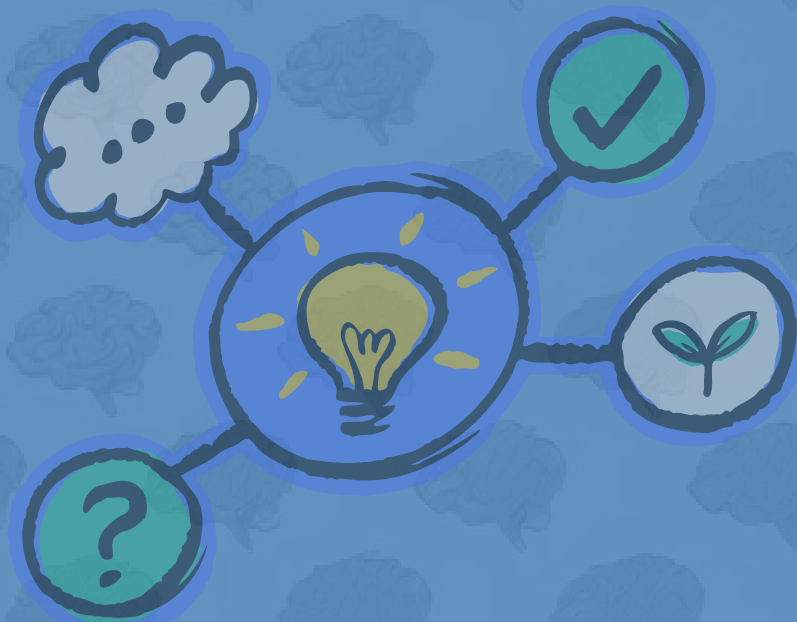
DIVERGENT THINKING DECK

EVERYDAY OBJECT REIMAGINING



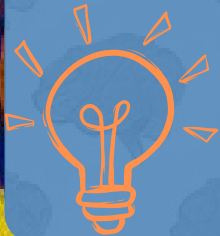
DIVERGENT THINKING DECK

LIST 5 NEW USES FOR A SPOON.



DIVERGENT THINKING DECK

HOW COULD YOU REDESIGN A TOOTHBRUSH TO BE
MORE FUN?



DIVERGENT THINKING DECK

INVENT 3 ALTERNATIVE PURPOSES FOR
SHOELACES.

